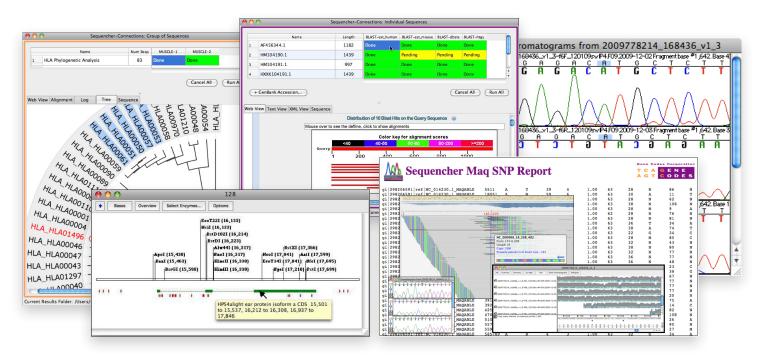
The Premier DNA Sequence Analysis Software for Sanger and NGS Datasets

Try Sequencher 5.2 with new Sequencher Connections™ if your research involves DNA sequencing. You will see increases in the speed, quality, and consistency of both Sanger and Next-Generation (NGS) data analysis. Sequencher is known for its short learning curve and powerful editing tools. It is lightning fast and easy to use.

Sequencher is the standard around the world for Sanger sequencing. For Sanger analysis, Sequencher's cutting edge technology has brought the scientific community features such as an interactive variance table, assembly by sample name, and is the most widely used commercially available DNA analysis program. Gene Codes has constantly met the needs of Sequencher users from the days of autoradiograms to capillary instruments, and now NGS technology.

NGS analysis tools are advancing at a rapid pace. Many of the cutting edge algorithms are developed by and for bioinformaticists and computer scientists. Sequencher's latest NGS technology gives bench scientists as well as computer and bioinformatics scientists access to superior algorithms, offering an easy-to-use point and click interface as well as command line options. Easily load your NGS data and quickly organize, align and analyze it with Sequencher.



Sequencher is the best software for labs working with DNA data, whether Sanger or NGS. It is used across a wide range of disciplines including genetics for SNP discovery, systematics for evolutionary analysis, forensics for human identification, epidemiology for vaccine development and treatment selection, and mutation detection for clinical HIV analysis to name a few.

Quick to learn, easy to master with low IT overhead, Sequencher comes with industry leading technical support to help you make the most from the time and resources you've invested. Gene Codes provides flexible licensing, including unlimited support, and the option to receive all future upgrades on licenses that never expire. Connect with the new Sequencher.

POWER WITH SIMPLICITY

Complex DNA Sequence Analysis
Made Simple for **SANGER** and **NGS** Data

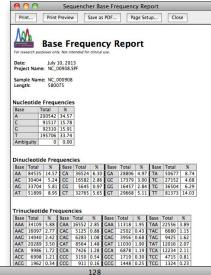
Sequencher 5.2 for Sanger Sequencing Analysis

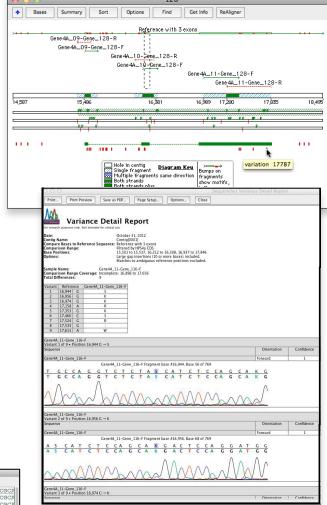
EVERDS

PTSVCVCFQRLPTG?DAP QLLCVFVFRDSLRERMPR

Sequencher gives you total control over the tools and features you need while being user friendly and powerful.

- Import data from any of the major CE instruments
- Clean up raw data by trimming vector, low quality base calls and other artifacts
- Perform alignment, de novo, or reference based assembly with flexible, understandable parameters
- Perform multiple sequence alignment using Clustal or MUSCLE algorithms and several custom assembly modes
- Move easily between aligned data and electropherograms. Analyze traces locally or globally to find secondary, uncalled peaks
- Instantly and intuitively move between raw data to primary sequence to multiple sequence alignments
- Move smoothly between alignments and multi-frame translations at the base level to assembly overview and restriction analysis
- Take advantage of your laboratory's naming conventions and organize all of your data processing using Assembly by Name
- Save set up time by creating reusable templates for common projects
- Use base numbering and features from the reference sequence to annotate new alignments
- Generate reports that quickly and clearly document your findings
- Refer back to raw data to eliminate sequencing artifacts
- Use the Sequencher Variance Table to navigate your assemblies, discover SNPs, and more

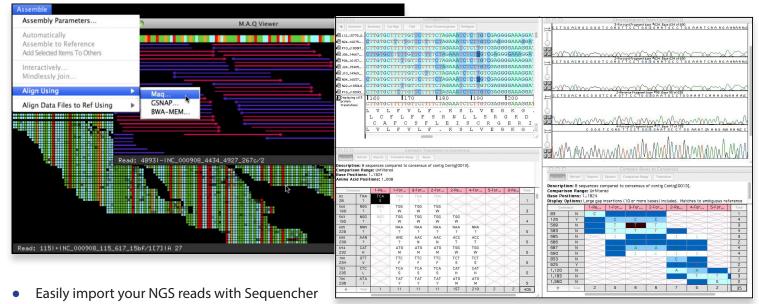




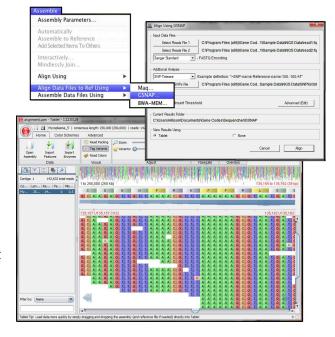


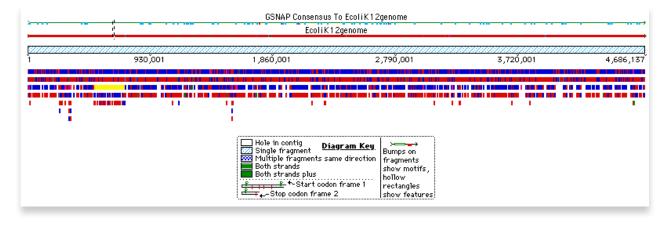
Sequencher 5.2 for NGS Analysis

Easy, fast, and powerful has always been the motto of Gene Codes. When it comes to NGS data analysis, this has never been more accurate. Even easier. Even faster. Even more powerful.



- Use Velvet for your de novo assembly
- Different alignment algorithms including MAQ, GSNAP, BWA, and more, using Sequencher's easy-to-use interface. With Sequencher, you are not hostage to the command line to use top tools developed by bioinformatics researchers
- Use Multiplex ID barcodes with GSNAP or Velvet to sequence a mixture of DNA samples in a single run
- Use recommended settings or set up advanced parameter values for BWA, GSNAP, and Velvet assembly tools to get the most out of NGS datasets
- View your results using Tablet in a number of different modes, highlighting bases in different colors and read directions. Get information on individual reads and read pairs and arrange the stacking of the reads to reveal pairings. Tablet has controls to enable translations, zoom in and out, as well as highlight variant bases making it a cinch to explore your reads
- Perform SNP-tolerant alignments and known variants
- Generate methylation reports from bisulfite-treated DNA





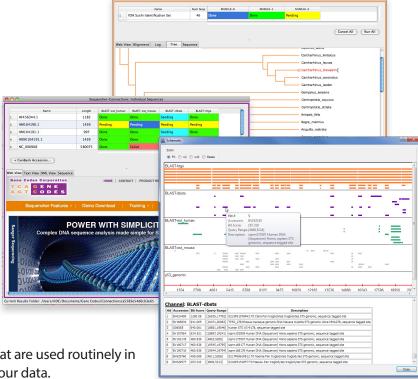
Sequencher 5.2 with Sequencher Connections

Gene Codes is pleased to announce our latest innovation available with Sequencher 5.2 called **Sequencher Connections**.

The concept behind Sequencher Connections is straightforward but far reaching. It is a vision of taking a desktop application like Sequencher and integrating it with third-party plugin tools in your environment and remote tools over the internet. In short, *connecting* data, algorithms, and a scientist-centered user interface in a single platform that connects **you** to the rest of the world's resources.

Sequencher Connections gives you the power to:

- Seamlessy connect Sequencher to remote analysis tools including websites, command-line executables, and even javascript
- Run multiple analyses in parallel and monitor the progress of each in a control panel that updates in real time
- Simultaneously run multiple instances of the same application with different parameters and see the different results graphically
- Design primers, do multiple alignments, display phylogenetic trees and more



Connections lets you prepare analysis functions that are used routinely in your research and apply them simultaneously to your data.

Sequencher is Available for Windows, Macintosh or as a Dual Platform, Dedicated or Shared License, and comes with:

- Unlimited Technical Support for one year
- Free upgrades for one year
- Optional network licensing capability
- Low-cost maintenance

Don't just take our word for it, see what your peers are saying about Sequencher...

"Sequencher is not just the best sequence analysis program I have used; it is one of the best pieces of software I have used. Period. It is intuitive: it does exactly what I want it to do in pretty much the way I would expect it to work."

Wilson Clements, Ph.D. St. Jude Children's Research Hospital, Memphis "Whether it has been for building contigs in the search for novel causative mutations, verifying proper vector construction, or simply aligning large numbers of samples for typing of a single SNP, it has been an invaluable tool. With the advent of next-generation sequencing technologies, it becomes even more necessary to have trustworthy, user-friendly software."

Rob Loechel Chief Scientific Officer, Vetgen, L.L.C.



US: +1.800.497.4939 INTL: +1.734.769.7249

Fax: +1.734.769.7074